# cimplifi™

# Case Study: Using Generative AI to Reduce Review Time - 250 review hours eliminated

**Faced with a sudden influx of 14,000 documents in an insurance litigation case, a law firm turned to Cimplifi for guidance on how to streamline document review and minimize "eyes-on" review while maintaining accuracy.**

## Client Challenge

As an avid participant in Relativity aiR for Review's limited availability program, Cimplifi has championed the use of generative AI to drive efficiencies and savings for their clients. When tasked by a law firm client to minimize manual review efforts on a substantial volume of documents related to insurance litigation, Cimplifi implemented aiR for Review to avoid another round of laborious linear review and expedite case progress.

## Cimplifi Solution

Cimplifi collaborated closely with their client's attorney to develop precise criteria for aiR for Review's analysis, refining them through iterative testing. Initially, the attorney reviewed 100 documents to draft the prompt criteria, which was applied to 1,375 documents. After refining the prompt criteria twice, Cimplifi successfully reduced the borderline document population by 60%. Cimplifi developed a final, third version of the prompt criteria, reducing that borderline population by an additional 10%.

This meticulous approach resulted in impressive outcomes: when applied to all 14,000 documents, aiR for Review flagged less than 4% as borderline responsive. Subsequent elusion testing on 357 documents confirmed aiR for Review maintained high accuracy across the entire data set, supporting, with 95% confidence, that elusion across the entire data set was under 5%.